



Calow Church of England (V.C.) Primary School

North Road Calow Chesterfield Derbyshire S44 5BD

Headteacher: Mr D. Sumner



*'Aiming High
Together'*

Wednesday, 13th February 2019

Dear Parents/Carers,

To benefit the children's learning in Geography, History and Science, we are getting involved in the early trials of an exciting new app called *Spark*, alongside educational software developers. Initially, this is for Years 3 and 4, although we may roll it out across the whole school when the product goes on general release.

The principle of the app is that we submit our bespoke curriculum knowledge organisers to the software developers, who build a series of quiz questions (and eventually a range of games) around the curriculum content. Our teachers can select the most relevant questions for our pupils, and also write their own to tailor it perfectly to our pupils. Children will be able to log in at home or in school and complete the quizzes and games which have been allocated to their account. The software will give immediate feedback and then adapt future questions based on the child's individual responses – so (for example) questions that the child has got wrong may re-appear more regularly.

The format is based on very sound research into how children learn most effectively, and how we ensure that learning 'sticks' in the long-term – the same research that guides our teaching day in, day out. The aim is to use technology to enhance and supplement the work of skilled teachers, not to replace them! We are confident that this app will benefit our children greatly, especially as we can directly influence how it develops – the children will be asked for their ideas and suggestions too, so they can have a real say in the development of an exciting new product.

We need your permission to create accounts for your child, please. If you look on the back of this letter, you will find further details of how the information will be stored, safely and securely, and how it will be disposed of. Everything is compliant with GDPR (General Data Protection Regulations), and nothing personal will be shared further. I hope that everyone will consent – educational software is now an integral part of a child's learning journey, and we always scrutinise companies very carefully to make sure that we only work with responsible partners. All the developers need is name, school reference number and date of birth – from that, usernames and passwords will be created. None of this will appear online or anywhere else public.

It would be really helpful to have your replies back tomorrow, please, so that we can start trialling the app as soon after half term as possible. Any further questions, please ask. Thank you.

Kind regards,

Daniel Sumner
Headteacher

Please return this form on Thursday 14th February if possible.

I give consent for my child's name, reference number and date of birth to be given to Scintilla.ai Ltd in order to set them up as a user on *Spark*. I have read and understand the information provided, including the Data Retention Policy.

Child's Name: _____

Signed: _____

Data Protection – Data Retention Policy – Pre- Alpha Trial

1. Introduction

Scintilla.ai Ltd issues this policy to meet the requirements incumbent upon them under The GDPR and the Data Protection Act 2018 for the handling of personal data in its role as a data processor.

2. Scope

This policy applies to all employees of Scintilla.ai Ltd including contract, agency and temporary staff, volunteers and employees of partner organisations working for Scintilla.ai Ltd.

3. Retention

In line with the GDPR and the Data Protection Act 2018, the organisation will keep some forms of information for longer than others. Information will not be kept indefinitely, unless there are specific requirements. Data is stored on secure UK servers.

Table 1 gives a detailed breakdown of timescales for the retention of various types of information. Table 1

| <i>Data Type</i> | <i>Reason for collection</i> | <i>Kept for</i> | <i>Deleted</i> |
|------------------------------------------------------------------------|---------------------------------------------------------------------------------------------|-------------------------------------------------------------|--------------------------------------------------------------------------|
| <i>School contact details, emails and such like</i> | <i>To enable us to contact you regarding the triao</i> | <i>Until end of trial or until school requests deletion</i> | <i>6 months after end of trial period if school no longer uses Spark</i> |
| <i>Teacher name, class, username and password</i> | <i>To enable teachers to control pupil access and design courses</i> | <i>Until end of trial or until school requests deletion</i> | <i>6 months after end of trial period if school no longer uses Spark</i> |
| <i>Pupil details Name, UPN, DOB, Class, Username, Password</i> | <i>To store data accurately and ensure the correct student accesses the correct courses</i> | <i>Until end of trial or until school requests deletion</i> | <i>6 months after end of trial period if school no longer uses Spark</i> |